



prue jones estate agents
more than you would expect in an agent...

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what is your home worth?

one of the most important factors about deciding when to sell is establishing the value of your home. the process of valuation is a careful analysis and should never be rushed or taken lightly. when establishing values it is crucial to analyse the **current** market conditions to ensure that the correct buyers are being attracted to your home.

as we are experiencing a significant change of pace in capital growth, we must also take into account the effect of this pace on the value of real estate in todays marketplace; to simply assume that prices are continuing to climb in line with last years trends is unsustainable.

this is also a time where individual agents skills become more important in the selling process. the broadbrush "stand at the door" attitude to selling a home today will most likely find a home being on the market for a significantly longer period of time and costing vendors precious time and advertising dollars.

the most important factor to remember of course is that if you are buying and selling in the same market, you will experience the same conditions in both transactions. If your home sells for a figure less than a similar property would have last year, you will buy in more favourable conditions too.

property management

we have experienced a high number of new clients coming to us this year expressing their delight at our prompt, efficient, effective service.

we have a .02% vacancy rate at the moment and our properties are currently being let within ten days of listing on the internet.

we have just implemented a revolutionary property management system that streamlines all our transactions and allows us to provide you with an even more efficient service.

our news

we are launching our new website this month! our philosophy was to design a site which allowed our clients and potential clients to navigate quickly and efficiently to retrieve important information on our listed properties.

www.pruejonesestateagents.com.au

on a final note. now is a great time to sell!!! the property market is undersupplied and taking into account the capital growth figures it is an excellent time to take profits.

happy house hunting!!!

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